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SCENERA RESEARCH LAUNCHES NEW WEBSITE

Registered patents now listed at <http://www.sceneraresearch.com>

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Cary, NC – Scenera Research LLC, an innovation company with operations in Portsmouth, NH, Boston and North Carolina's Research Triangle, announced today that has launched its new website, <http://www.sceneraresearch.com>.

The new site, <http://www.sceneraresearch.com> features a sampling of Scenera Research's growing patent portfolio, emphasizing the company's evolution as an independent R&D organization creating progressive innovations in communications, wireless, and online media-sharing spaces. With technology in Web Automation, Private Personalization, and Media Management areas, Scenera Research's innovations can be found in a range of products from internationally recognized companies.

"This new site represents a new communications effort for Scenera Research," said Scenera Research CEO Ryan Fry. "We've always focused on research and innovation, and we will continue to do this, but we also need to share our technology and explain how much value and opportunity our innovations hold for our potential partners. Our new site is a step in this direction."

Through years of research and development, Scenera Research's scientists and engineers have created technologies that drive many of today's leading consumer products and services in industries including media sharing and wireless devices.

Scenera Research has broadened its primary industry focus to include communications, mobile media sharing; fixed and wireless devices and services; presence and publish-subscribe applications, services and infrastructure; location-based services; Web-related browsing, protocols, applications and services; operating systems, user interface and software development; and intelligent services. Scenera[®] has worked with and licensed its technologies to many of the leading companies in the digital imaging and consumer electronics industries.

ABOUT SCENERA RESEARCH:

Founded in 2002, Scenera Research is now an independent research leader in the wireless and online media-sharing industries. Through initial mergers, Scenera coalesced significant technology and expertise through the know-how of the engineers and scientists working at these companies, many of whom have more than 25 years of research and development experience in our areas of focus. We now emphasize discovering innovative technology ahead of the demands of the market and have filed approximately 400 patent applications in the past four years.

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Online: <http://www.sceneraresearch.com/>

PRESS CONTACT:

Ryan Fry, CEO
Scenera Research
919.233.1942

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